



Original Version, 13/12/2023

FOLLOW

GREG'S LIVING ROOM

Before



Your Initial Message

Hey Zolviz, hope you're doing well. I wanted to chat about sprucing up my living room—it's in dire need of a makeover. I'm really into that modern concrete look, you know, a touch of brutalist style. And I'm absolutely crazy about Marcel Breuer Thonet B12 and that awesome Ekstrem chair. I snapped a pic of my current space and some for inspiration, and as you can see, it's seen better days. The wood is practically falling apart. I'd love to see how we can make this place more modern and elegant, while keeping that cool, slightly informal vibe I'm after. Looking forward to your thoughts and suggestions! Cheers, Greg

After



Our Approach

We're thrilled to show you the stunning transformation of your living room! By **integrating the modern, brutalist style with a thoughtful blend of concrete and wood**, we've crafted a space that exudes elegance and an inviting informality. The USM modular systems and the Ekstrem chair you admire have been seamlessly incorporated, adding a sophisticated yet relaxed flair.

To enhance the ambiance, **we've skillfully balanced natural and artificial light**. The larger windows are a key structural change we made, bringing in more natural light and adding a sense of spaciousness. We can't wait for you to experience this renewed space and feel the impact of these thoughtful changes.



Concrete and lush green leaves serve as our primary sources of inspiration. Just as concrete pieces provide a solid foundation, they also contribute to **captivating interplays of light and shadow**, enhancing our creative vision.

In addition to concrete and vibrant green leaves, we are **introducing elements of chrome to infuse mesmerizing reflection** effects into our design. Alongside this, we're incorporating **oak type wood to infuse warmth and coziness**, making the space inviting and harmonious.



Greg's Living Room:
Measures 7 × 8 (56.00m²)
5000EUR - 25000EUR

Bow floor Lamp
€4000

Ficus Carica
€24

Ekstrem™
€2449

Neti - Greige / Multicolor
€897

This captivating hero shot is taken around 11:00 AM, casting a warm and inviting ambiance over the spaces. The cozy atmosphere beckons you to take a seat, whether for a leisurely read, a moment of relaxation, or simply to bask in the tranquil view.

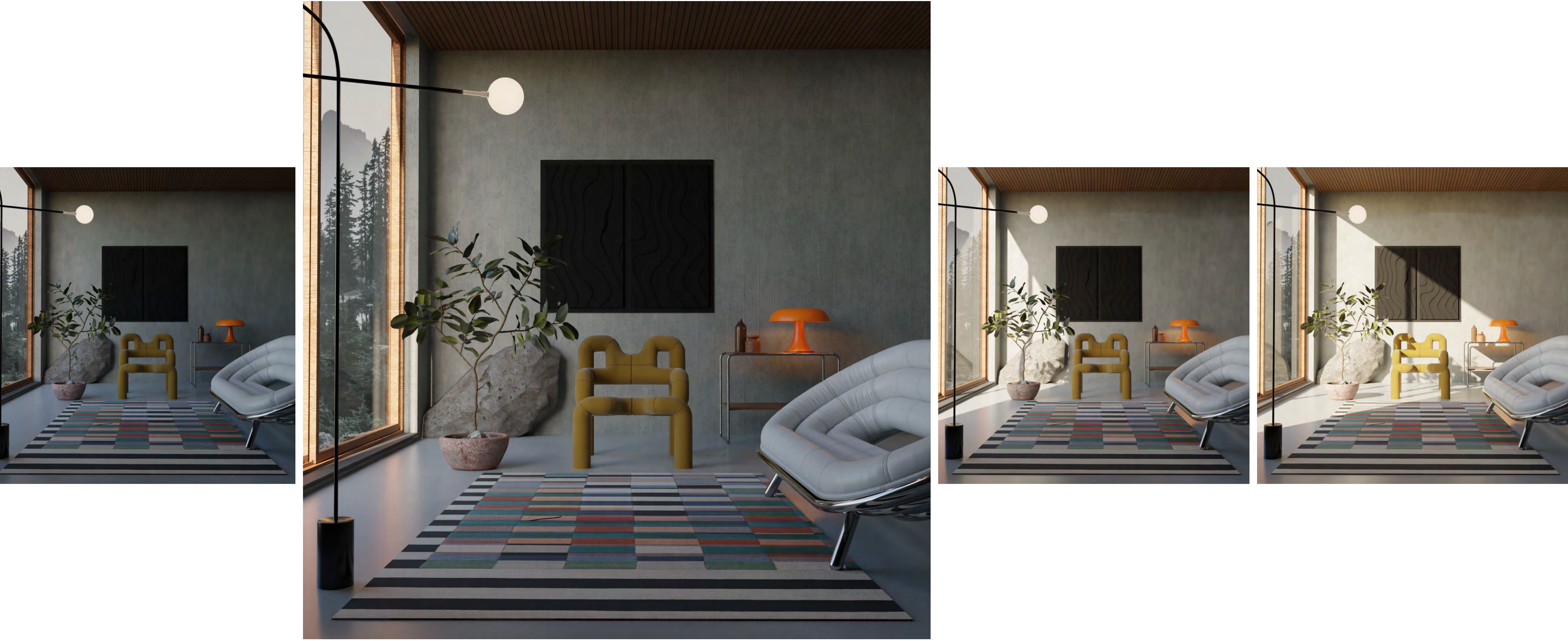
Wave Original x2
€861

Artemide Nesso Lamp
€315

Marcel Breuer Thonet B12
€1200

Riluc Swing Sofa
€15000

Light Analysis



07:00AM, SUNNY DAY

This lighting analysis highlights the **seamless transition between natural and artificial light**. Employing an array of spotlights, it's evident that the space retains its **ambiance**, allowing objects to maintain their unique atmospheres.



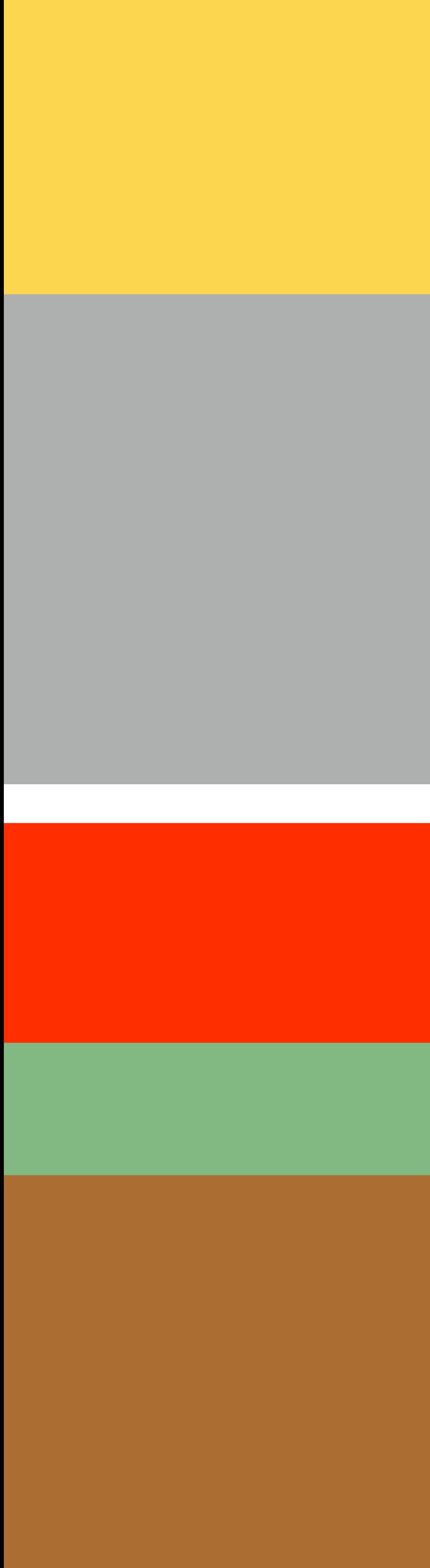


As night falls and the spotlights dim, the ambiance undergoes a transformation. **With the gentle glow of lamps and the soft illumination of the concrete shelf lights, the environment takes on a warm, almost fireplace-like, orange hue.** This provides the ideal setting for nighttime cocktails or a cozy tea session.



Color Palette

The color palette we've chosen places a strong emphasis on elegance and sophistication. The incorporation of natural hues like orange and green pays homage to the beauty of nature, while the use of concrete introduces an element of brutalist modernity, creating a harmonious blend of aesthetics.



In the seamless connection of nature and humanity, within the timeless embrace of a cozy environment, we find the true essence of a harmonious space.

Even within the realm of sophistication, we believe in infusing elements of fun and flexibility. Like a well-placed rug, we choose pieces that can break the design's rigidity and add a touch of whimsical harmony.





Objects List

MY ITEMS

APPROX PRICE

Wave Original x2	€861
Neti - Greige / Multicolor	€897
Ekstrem™	€2449
Ficus Carica	€24
Riluc Swing Sofa	€15000
Bow floor Lamp	€4000
Marcel Breuer for Thonet B12	€1200
Artemide Nesso Lamp	€315

Would you like us buy the products above for you and deliver them to your place?
talk with our expert to discuss fees.

€24376



LOLITA